



Acton-Boxborough  
United Way

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## 2018 Sponsorship Opportunities With the Acton-Boxborough United Way

### Because It's Good for Business

As a local company doing business in the Acton-Boxborough area, you understand what it means to support a community. We hope that you will be able to sponsor our signature **fundraiser - *Casino Royale***. The event will be held at Concord Country Club on December, 1, 2018. Last year, the event was **sold out!** We are expecting close to 200 generous guests this year.

Sponsorship of an ABUW event is a direct way of giving back to the community as well as promoting your business. Acton-Boxborough United Way (AB United Way) is the leading community impact organization in our towns. Our work touches residents at every stage of their lives. Your sponsorship will support our community work such as language programming for the toddler who has a speech delay, suicide prevention workshops, and a meal delivered to a house-bound senior. Here are the ways that ABUW will raise awareness and publicize the generosity of our sponsors:

- Promotion in ABUW monthly newsletters and our website
- Mention in social media and the local press
- Recognition at the events through signage and program materials

Your generous support will have a direct impact here in Acton and Boxborough.

Warm regards:

Rachel Sagan

**Give Where You Live**